



*Where Ideas
Meet Impact*

COMPANY

PROFILE 2024

Where Ideas Meet Impact

 www.brandbuilderdxb.com



Mastering

Milestone



We are dedicated to helping businesses to achieve exponential growth through our comprehensive technical support & services. Based in dubai, an international market place. We provide 100% online solutions that leverage the latest in digital marketing, graphics, and web development technologies. Our innovative approach ensures that businesses can maximize their online presence and achieve significant increases in sales, often seeing results of 3x to 4x growth. At the heart of our service philosophy lies a dedication to understanding and addressing the unique challenges faced by each client.

Premier advertising agency based in the UAE, specializing in effective online strategies for 100% online presence

MISSION

We empower businesses with innovative solutions for growth through cutting-edge digital marketing and top-tier web development services, fostering strong partnerships for success.

VISION

We aspire to lead with transformative digital solutions, setting new industry standards in marketing and web development. Our vision is to empower businesses for sustained growth through innovation and excellence.





**TRANSFORM YOUR BUSINESS
INTO A BRAND BY:**

Brand builder

Why

Choose Us?

Choose us for our expertise in crafting effective online strategies, our commitment to exceptional service, and our track record of delivering measurable results

CLIENT-CENTRIC APPROACH

Client-centric approach focused on your success and satisfaction

100% ONLINE PRESENCE

Maximize your online presence with our comprehensive digital solutions

PROVEN RESULTS

Delivering proven results through strategic expertise and innovation

CUSTOMIZED STRATEGIES

Tailored strategies designed to meet your unique business needs and goals

CLIENT APPROACH

Client-focused approach ensuring personalized solutions and satisfaction

COMMITMENT TO EXCELLENCE

Committed to delivering excellence through every aspect of our service



Innovation...

Services

Overview

Boost your online presence with targeted digital services tailored for visibility and engagement. We specialize in strategies that ensure your brand stands out in the digital landscape

1

Web Development

2

Digital Marketing

3

Designing

4

Advertising

Client Centric...

Web Development

Custom web development solutions for enhanced functionality, usability, and visual appeal

1

FULL-STACK DEVELOPMENT

End-to-end full-stack development expertise for creating powerful.

Frontend Development • Backend Development
• Database Management • Domain & Hosting • Etc.

2

WEBSITE MAINTENANCE

Ensuring peak performance and security through efficient website maintenance.

Content Management • Analytics and Reporting
• Performance Optimization • Etc.

3

CMS DEVELOPMENT

Tailored CMS solutions for content management and website functionality.

Wordpress • Webflow • Wix • Shopify • Jomla
• Wp Customization • Wp Theme Development • Etc.

4

RESPONSIVE WEB DESIGN

Designing website is an excellent user experience on all devices through responsive design.

HTML • CSS • Javascript • Bootstrap • Tailwind
• Mobile Version • Etc.

Development...

Digital Marketing

Powerful digital marketing services to elevate your brand's online presence and drive growth

1

SEARCH ENGINE OPTIMIZATION (SEO)

Boost online visibility with effective SEO strategies.

Keywords Research • Backlinks • Meta Tags
• Ranking • Algorithm • Mobile Optimization
• Analytics • Link Building • Etc.

2

PERFORMANCE MARKETING

Drive measurable results and optimize ROI with precision performance marketing.

ROI • CPA • CPC • CTR • Conversion Rate
• A/B Testing • KPIs • Retargeting
• Landing Page Optimization • Etc.

3

SOCIAL MEDIA MARKETING (SMM)

Maximize engagement and reach with strategic social media marketing.

Engagement • Content Calendar • Hashtags
• Analytics • Paid Advertising • Algorithm
• Virality • Etc.

4

BUSINESS DEVELOPMENT

Improve your business performance with **Monthly Subscription** services.

Maintaining Website & Social Media • SEO
• Technical Issues • Content Creation •
Performance Audit • Security Audit
• A/B Testing • Analytics Audit • Etc.



Strategy...

Designing

Transform your brand with our expert design services, focusing on creativity and innovation to capture your unique identity.

1

UX/UI DESIGNING

Crafting intuitive and visually compelling UX/UI designs for seamless digital experiences.

Figma • Wireframing • Low-fidelity • Mid-fidelity
• High-fidelity • A/B Testing • User Research • Etc.

2

GRAPHIC DESIGNING

Expert graphic design services to enhance your brand's visual identity.

Logo • Brochure • Poster • Banner • Profile
• Flyers • Uniform • Customized Boxes • Menu • Etc.

3

LANDING PAGE DESIGN

Visually appealing and user-friendly websites to enhance digital presence.

Figma • Conversion Design • CTA • Lead Capture
• Visual Hierarchy • Etc.

4

BRAND IDENTITY DESIGN

Crafting impactful brand identities through thoughtful design.

Brand Guideline • Brand story • Graphic elements
• Market research • Brand positioning • Etc.



Branding...

Advertising

Custom web development solutions for enhanced functionality, usability, and visual appeal

1

PRINTING

Expert printing services featuring customization and sustainable options.

Offset Print • Digital Print • Screen Print
• Large Format • DTF • Etc.

2

GIFT ITEMS

Unique promotional gift items for every occasion, featuring quality and personalization.

Customized Product • T-Shirt • Mug • Device • Diary-Pen
• Personalized gifts • etc

3

SIGNAGE

Signage solutions tailored for effective communication and brand visibility.

LED Screen • Outdoor & Indoor Signage
• Name Plate • Roll-Up • Sticker Branding • Etc.

4

PACKAGING

Packaging solutions designed to protect, promote, and enhance your products.

Luxury Gift Box • Customized Boxes • Shopping Bag
• Wrapping Paper • Product Boxes • Etc.

Integrity...

We Care

Company Value

Innovation • Client Success • Integrity • Collaboration • Customer-Centricity • Sustainability • Continuous Improvement

Client Care

Personalized Support

Personalized client care to meet your unique needs and preferences

Proactive Engagement

It's ensuring personalized support tailored to meet your needs

Long-Term Partnerships

Fostering long-term partnerships through dedicated client care

Team Care

Professional Development

Professional development with a focus on team well-being and growth

Inclusive Culture

Inclusive UAE culture fostering team care and supportive environments

Work-Life Balance

Promoting work-life balance through supportive team care initiatives.

Community Care

Sustainable Practices

Implementing sustainable practices to prioritize team well-being.

Social Responsibility

Committing to social responsibility through team-centric initiatives.

Ethical Standards

Upholding UAE ethical standards with a focus on team well-being.



Transformation...

Our Exclusive Partners

Our partners play a crucial role in our success, as we work closely together to foster strong relationships built on trust, collaboration, and mutual support.

ANDELI



**Romex
Telecom**



**دارين
Daren**



**FORM
HOTEL™**



**HnD
AUTOMOTIVE
GROUP**



REHOME™



**DC
دسلو سنتر
DESLO CENTRE**

RAYAT Trip
search..book..fly

Growth...



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EXPLORE
GOOGLE PROFILE

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